

**FOR IMMEDIATE RELEASE**  
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**STATEMENT BY GREG PICKETT,  
FOUNDER CYTOSPORT™, INC.**

**Benicia, CA** – Greg Pickett, Founder of CytoSport, Inc. today issued the following statement:

CytoSport is a family-run business built on a culture of creating products that are completely safe, effective and trusted by our loyal customers across the country. CytoSport's devoted following of consumers includes high school, college and pro-athletes, coaches and everyday active people. It is our company mission to do everything possible to ensure that our products are superior in quality, reliability, authenticity and safety.

We work to meet our very high standards in several ways. Our wholly owned and operated manufacturing and packaging facility is state-of-the-art. Additionally, our products are rigorously tested by both us and independent third party agencies including NSF International to ensure their safety and efficacy. NSF International, an independent, not-for-profit, non-governmental organization, is a world leader in standards development, product certification, education, and risk-management for public health and safety. NSF International is the recognized nutritional supplement certifying body for the athletic market, including the NFL, Major League Baseball, PGA, LPGA and others.

A recent *Consumer Reports* article raised questions concerning potential exposure to contaminants in a variety of protein drinks, including two CytoSport products, Muscle Milk Chocolate and Muscle Milk Vanilla Crème, if they are consumed frequently (3 or more per day). The article does not identify the lab that tested these products nor disclosed its test methodology. In the coming days and weeks, we will seek to carefully scrutinize the study in order to ensure our products' quality. However, we do note the following, which raise serious questions about this particular lab's tests:

1. Muscle Milk Chocolate and Muscle Milk Vanilla Crème have been independently tested and certified to meet NSF/ANSI Standard 173- Dietary Supplement – the recognized industry standard for dietary facilities.
2. The samples of Muscle Milk Chocolate and Muscle Milk Vanilla Crème (the two CytoSport products referenced in the article) were analyzed by NSF International and found to pass NSF/ANSI 173 standards for contaminants based on NSF's validated test methods. Of the 15 products mentioned in the *Consumer Reports* article, Muscle Milk Chocolate and Vanilla Crème powders are the only products third party tested and certified by NSF International.
3. NSF International reported that their own test results “do not reflect the concentrations stated in the *Consumer Reports* article. NSF International uses validated test methods and is confident in the test results and its certifications.” *[For the complete statement by the NSF, The Public Health and Safety Company, regarding Consumer Reports article on*

*protein drinks please see*

[http://www.nsf.org/business/dietary\\_supplements/index.asp?program=DietarySupps](http://www.nsf.org/business/dietary_supplements/index.asp?program=DietarySupps)

4. Finally, it must not be overlooked that the substances tested by *Consumer Reports* are naturally occurring in the environment, and it would be uncommon, if not impossible, not to detect the trace amounts reportedly found in any agricultural product, such as dairy products, fruits and vegetables.

CytoSport stands firmly behind the quality and safety of our products. We are proud to have met the rigorous, credible testing methods of NSF International – developer of the only American national standard for dietary supplements and an accredited, independent, leader in standards development – because of our products’ safety and quality. We will continue to make every effort to assure that our products are superior in quality, reliability, authenticity and safety.

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